

Customer Experience Class Produce Group

Building on Over 70 Years

Based in Jessup, Class Produce is a prominent, family-owned distributor of fresh fruits and vegetables. Class has steadily grown to serve customers across the Mid Atlantic, the Carolinas and Tennessee from its 160,000 square-foot wholesale warehouse. A new 60,000 square-foot retail operation, TGD Cuts, moves a million pounds of fresh cut produce weekly. Needing to manage lots of space and activity, Class called in DataLink's experts to implement a solution that would protect its property, vehicles, and people.

Keeping up with Expansion

Class needed a way to monitor large volumes of product moving in and out of its warehouses. Making sure the right product was delivered and received at its loading docks was critical, and Class also wanted to deter theft. They needed a surveillance solution that was expandable, easy to use, and would allow managers to access video from their choices of desktop or mobile devices. DataLink's video surveillance team responded with a complete, end-to-end solution.

Watching Everything

All-in-one IP Camera Servers were installed and programmed to cover the warehouses and surrounding property. The servers provide recording, web/mobile client hosting, and video display. Live or recorded video streams can be easily accessed from desktops running Windows, iOS, or Linux client applications. Mobile apps installed on iPhone, iPad, or Android devices support busy, on-the-move Class managers.

Staying Connected

DataLink engineered and installed a dedicated IP video network infrastructure, connecting the servers with the new cameras installed across the Class property. A mix of Ethernet cabling and fiber were used to connect cameras mounted inside and on the parking lot's light poles. The robust network was designed to easily accommodate new servers and additional cameras whenever they are needed.

Focusing on What's Important

To keep an eye on busy loading docks, Arecont SurroundVideo Panoramic IP Cameras were installed. They provide day/night operation and are protected by vandal-resistant domes. These easily adjustable cameras are capable of 360° pan and 90° tilt operation, and provide forensic zooming to identify faces, license plates and other details required for a successful criminal prosecution. For warehouse aisles and exits, DataLink implemented similarly featured Arecont Vision MegaDome cameras, which provide exceptional low-light performance.

Safeguarding Success

Peace of mind comes from working in a safer environment, where vehicles are monitored, theft is deterred, and vandalism is discouraged. Designed to cover its entire business–inside and out–Class Produce Group's surveillance solution helps managers and employees stay focused on serving customers and helps keep their thriving operation running smoothly.

"Our video surveillance network lets us see what's happening at all times. We're very happy to have this new system online. DataLink did a great job across the board!" Tim Savalina, Operations Manager Class Produce Group



HIGHLIGHTS

CUSTOMER

Wholesale Distributor Retail Fresh Food Facility Multiple Warehouses

SOLUTIONS

Video Surveillance Network exacqVision IP Camera Servers 40+ Arecont Vision IP Cameras Video Management System Remote Monitoring from Any Device

KEY BENEFITS

Theft Deterrence Employee Safety Vehicle Management Easily Expandable

COMPLETE COVERAGE

DataLink is based in Millersville, MD and supports your local, regional, and national locations.



DataLink Interactive Inc.